

DMEXCO Breakfast

September 18th, 2025 MAIN STAGE

MAIN STAGE 09:00 Doors open
First coffee & networking – Wake up!

MAIN STAGE 09:20 Opening
A short welcome from the organisers.



Max Visser
d3con



Robert Fey
d3con

Host



Jochen Kalka
schoesslers

MAIN STAGE 09:25 Masterclass StackAdapt
PRESENTATION

Host



Jochen Kalka
schoesslers

MAIN STAGE 09:55 Masterclass Integral Ad Science
PRESENTATION

Host



Jochen Kalka
schoesslers

MAIN STAGE 10:10 In preparation
PRESENTATION

Host



Jochen Kalka
schoesslers

MAIN STAGE 10:40 In preparation
PRESENTATION

Host



Jochen Kalka
schoesslers

MAIN STAGE 10:55 Wrap up
Make final contacts and plan the next steps.

MAIN STAGE 11:00 End
We wish you a successful day at DMEXCO 2025.