



# In-car Marketing with 4.screen



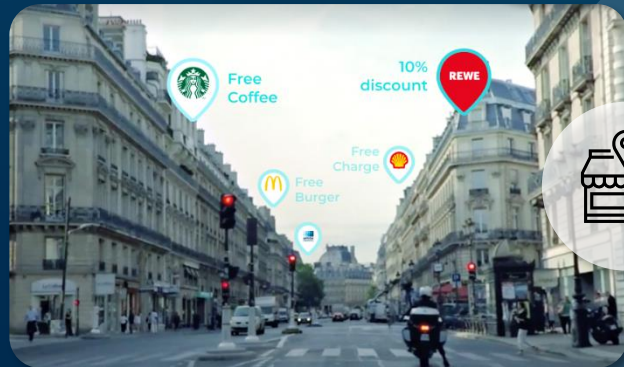
Welcome to the 4<sup>th</sup> screen!



# Leading brands & retailers use our platform to reach millions of drivers every day

Real-time content

Brands & Retailers



4|screen

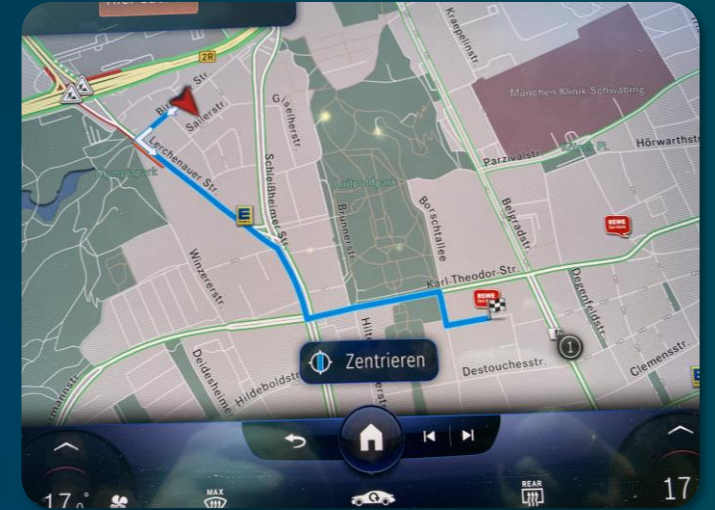


Drivers of connected cars



Driver feedback

# 4.screen ad formats look amazing and work across many use cases





**MERCEDES BENZ EQS  
HYPERSCREEN**



**MERCEDES BENZ EQS**



**AUDI**



**SKODA**



# Outlook: We grow our audience, geographies and use cases



**4-SCREEN DASHBOARD**  
 Dennis Biomarkt sees a clear increase in sales with 4-screen

**RESULTS**

Through this in-car campaign, Dennis achieved their brand awareness goals and generated an additional uplift through higher location awareness.

10,2M  
 95%  
 +5%

**5'000**  
Persons

**2 Million**  
Persons

**>10 Million**  
Persons

Learn more about 4.screen – Networking Dinner tonight!



**AM 21. & 22. MÄRZ 2023** IN HAMBURG