

OXOLO

Generative AI

Elisabeth L'Orange ▪ Cofounder & CCO

# Was ist Oxolo?

- ✓ Web based tool für generative KI-videos
- ✓ Für Ads und Produkt Videos
- ✓ Vollkommen automatisiert



# Generative Video KI

- ✓ KI komponiert und kuratiert Video
- ✓ KI kreiert Voice-over
- ✓ KI erstellt Inhalt
- ✓ KI generiert Schauspieler

# Oxolo Videos?

- ✓ Auswahl an KI-Schauspielern
- ✓ 80 verschiedene Sprachen
- ✓ 300 verschiedene Stimmen
- ✓ Verschiedenste Templates
- ✓ Musik Auswahl

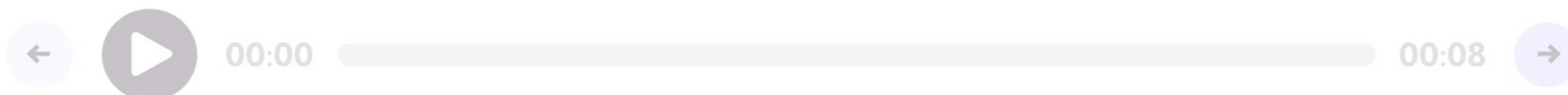


Go to your e-commerce website.  
Copy your product listing's URL.  
Paste it below.

 i

Next

- Ca. eine Minute lang
- Herunterladbares .MP4 (ca. 4MB)
- Für alle Formate (Social etc.)
- Frei teilbar
- Frei editierbar





Overview



Editor



Statistics



History

Duration: 00:45



▶ Play script

To all scenes

Sind Sie bereit, die ausgetretenen Pfade zu verlassen und Ihre Reise in eine neue Richtung zu lenken?

799 characters left



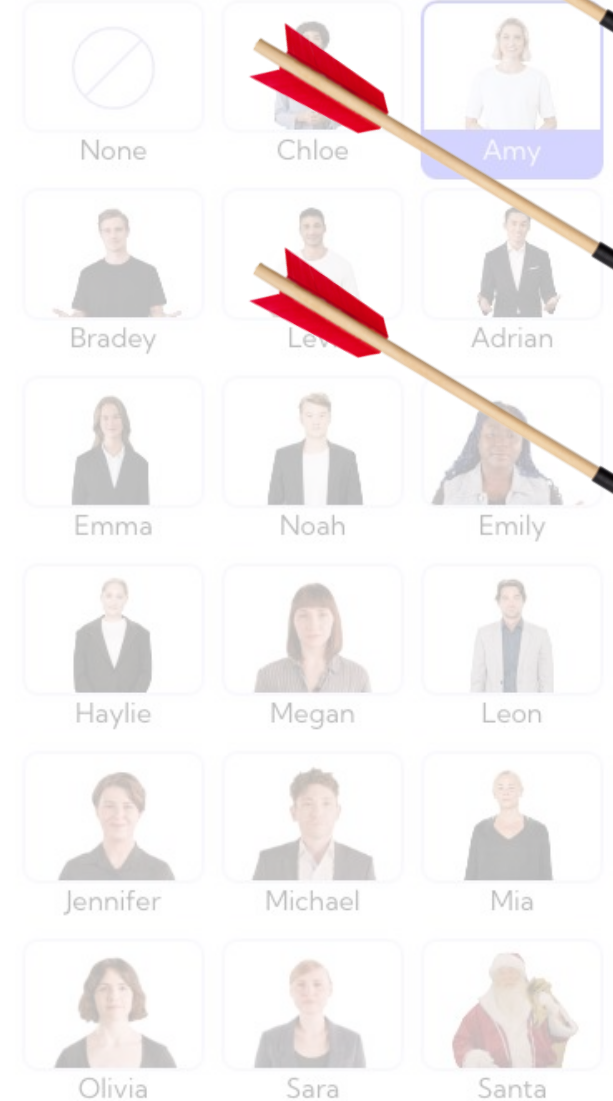
German - Germany  
Erika - Neutral

Select video actor

To all scenes

COMING SOON

Template



Actor

Music

Colors

Media

Text

Logo

Background



Unsere KI Schauspieler





Overview



Editor



Statistics

COMING  
SOON

History



## Embed video

Embed video anywhere on the web

### HTML embed code

```
<iframe width="560" height="315" title="Oxolo player "  
src="https://player.oxolo.com?id=e8455e59-5eea-484e-98e2-  
41c485c1a789" allow="accelerometer; autoplay; clipboard-write;  
encrypted-media; gyroscope; picture-in-picture; web-share"  
allowfullscreen></iframe>
```

Video is public



Cancel

Copy

Download subtitles

share

ar 2023 • 11:31

te Draft

e/Zero-20Ebike



- Overview
- Editor
- Statistics
- History

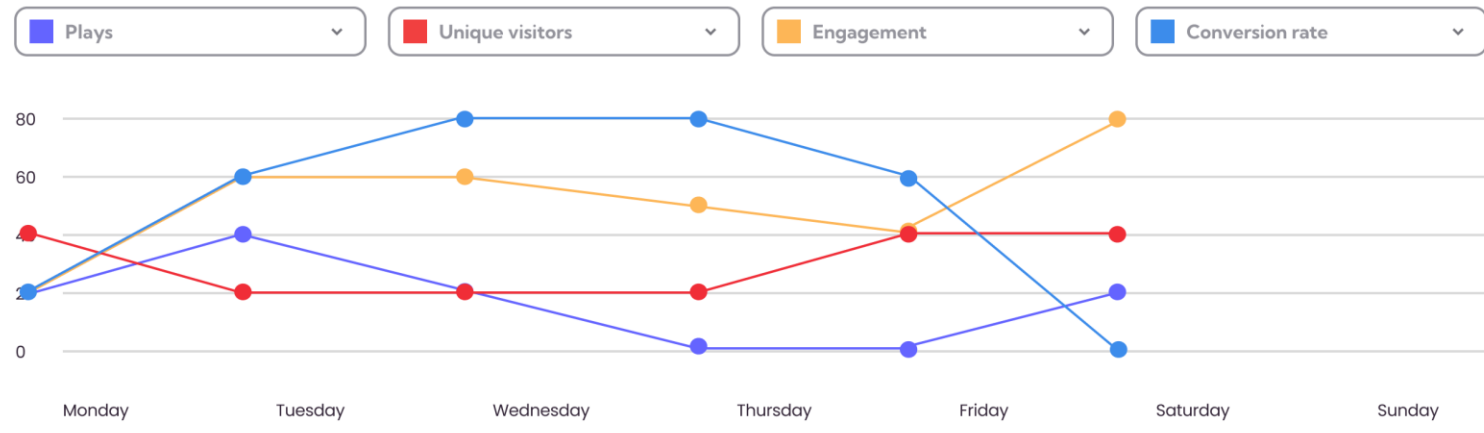
- Overview
- Analytics & testing
- COMING SOON Audience
- COMING SOON Trends
- COMING SOON View stream

## Statistics - overview

Last 7 days

Export as CSV

280 Plays ⓘ	89.9% Play rate ⓘ	99.7% Engagement ⓘ
37s Time played ⓘ	180 Unique visitors ⓘ	76.0% Conversion rate ⓘ



# Warum KI-Videos?

- ✓ \$114mrd jährlicher Marketing Spend für Video
- ✓ 30% mehr reach
- ✓ 2x click through rate
- ✓ 20% mehr Conversion
- ✓ Ein Video kostet 6€



**It's that simple!**

**Thank you for listening!**

**Get in touch**

**[e.lorange@oxolo.com](mailto:e.lorange@oxolo.com)**